



Multipurpose porcelain watering pot. 多用途陶瓷喷壶。



# DESIGN makes people smile

GET ACQUAINTED WITH THE LIFE AND WORK OF THE AWARD-WINNING GREEK DESIGNER ARISTOTELIS BARAKOS THROUGH HIS OWN WORDS.

I was born in Munich, Germany, where I spent my childhood in my parents' couture workshop. In the 90s we moved with my family to Greece, a country that we always loved and would visit every year for our summer holidays. I started studying at the Physics Department of the University of Athens, while at the same time I was working as a craftsman in a workshop making custom-made structures for cinema and advertising. The experience of being and working in a place full of creative designers, artists and craftsmen made me realise my love for creating and solving intricate structural issues. So I decided to change direction and began a course in industrial design. Since then I have worked on a wide variety of projects, ranging from decorative objects, tools to designing high-tech products, giving me the opportunity to work in Shenzhen, China for six months. That was an unforgettable experience, as I was able to witness from up close the economic and technological miracle currently taking place at that part of the world, as well as getting to know such a fascinating culture.

## 设计使人微笑

让我们跟随屡获殊荣的希腊设计师的文字，走进其生活与工作。



Bespoke ceramic plate for «The Holy Goat» restaurant. “The Holy Goat” 餐厅定制陶瓷盘。

我出生于德国慕尼黑，在父母的服装工作室中度过了童年。90年代我随家人一起搬到了希腊，这是我们一直都非常喜欢的国家，每年夏季都会去度假。之后我开始在雅典大学物理系学习，同时在一家电影和广告制作工作室兼职。在这样一个充满了创意设计师、艺术家与工匠的环境中工作，我发现了自己对创作和解决错综复杂结构问题的热爱。因此我决定改变专业方向，开始学习工业设计。从那时起，我参与了一系列不同的项目，从装饰物、工具到高科技产品设计，我同时有机会在中国深圳工作了六个月，这是一次非常难忘的经历，我能够亲眼目睹世界各地正在发生的经济与科技奇迹，并有机会了解博大精深的中国文化。



## - 开拓者 -

### DESIGN IS EVERYWHERE

Design in modern times is not just about aesthetics. It has a broad range of applications from product design, services to corporate strategic development. In today's complicated world, designers are creative people who tend to work within wider groups from the perspective of aesthetics and usability, having as their end goal the human-user. For me, design is a way of expressing my passion for creativity and a way of working while drawing pleasure through what I do. The everyday challenges posed by the very different products I am called to design, the interaction with different people and travels I make for my work, are what keep me interested and give me the impetus to continue.



Sermon, Brass Candle holder. Sermon, 黄铜烛台。

### BASED IN ATHENS

2019 marks a new chapter in my professional career, as I find myself setting up my creative office in Athens. Despite the difficult years that have passed, Athens has kept an energy I have not found elsewhere. From a professional point of view, being active in the field of industrial design in Greece is a challenge in itself due to the lack of noteworthy domestic production. However, we live at a time where our communication with the rest of the world is changing so rapidly as it is much easier to strike a partnership with overseas markets, wherever they may be found on the globe. Among other things, I am currently in the process of developing products for a Greek camping company and some lighting fixtures with an Italian company which are to be announced soon. My work has been awarded in international competitions worldwide, with most prominent being the IF design award in 2017, the International Design Award in 2016 and 2017.

## - TRAILBLAZER -



Stoneware plant pot collection inspired by pebbles found on beaches around Greece. Stoneware植物盆栽系列，灵感来自希腊周边海滩上的鹅卵石。



### 设计无处不在

现代设计不仅仅有关美学。它具有广泛的应用，包括产品设计、服务以及企业战略发展。在当今变幻莫测的世界中，作为最富有创造力的人，设计师倾向于从美学与可用性的角度在更广泛的群体中工作，以服务人类用户为最终目标。对我而言，设计是我表达对创造力热情的一种方式，更是让我通过工作获得快乐的途径。我每天需要面对的无数产品设计挑战，以及工作中与不同人群间的互动和旅行是让我保有兴趣并不断继续前行的最佳动力。

### 定居雅典

2019年是我职业生涯的新篇章，我在雅典设立了自己的创意办公室。尽管经历了异常艰难的创业岁月，但我认为雅典仍然保留了其他任何城市都没有的能量。从专业的角度来看，在希腊的工业设计领域保持活跃，这本身就充满了挑战，主要是由于缺乏足够的国内生产力。

### 关于幸福

今天让我感觉到最幸福的事情是我创造的产品可以带给人们微笑。除此之外，我正在从事我非常喜欢的事情，尽管经历了各种磨难，我依然有动力继续前行。我也非常高兴这些年来我建立了非常深厚的友谊。

—奇奇·瓦萨鲁



Eteo, Premium Olive Oil packaging. Eteo, 顶级橄榄油包装。

### WHEN IT COMES TO HAPPINESS

What makes me happy today is that I can make people smile with the products I create. Additionally, the fact that I occupy myself with something I really love, and despite all the tribulations, it still inspires me to want to continue. I am also very pleased to have made strong friendships over the years. —KIKI VASSALOU